

Linking to Material Groups and Services on www.webportunities.net

From the “Profile” area, click on Material Groups/Services. On this page, you can link your company’s profile to all the product and service categories that you provide. There are more than 38 000 categories. Below are some of the benefits of linking to relevant categories.

1. Buyers looking for specific products/services can easily find your company by searching for that material group or service in the [Business Directory](#) of this website.
2. When buyers go out on tender they have the option to link their tenders to the applicable material groups or services as listed on Webportunities. If you are linked to those categories, you will be notified automatically via email about the opportunity to tender.
3. If you have a paid registration, your company’s full profile will be listed in our [Business Directory](#) where any casual visitor to the site looking for specific products or services will be able to find it.

From the “Members” area click on the Material Groups/Services tab - see image below.



The screenshot shows the 'Material Groups/Services' interface. At the top, there are navigation tabs: Basic Information, Advertising, Documents, **Material Groups/Services**, Brand Names, and Contacts. Below these are more specific tabs: Past Supply Chain Management Practices, Banking Details, and Ownership Distribution & Financial Information. A help icon is visible on the right.

The main content area contains a grid of 42 category icons, each with a label: Accommodation, Architecture, Art, Design, Printing & Publishing, Associations, Automotives, Banking & Business, Computers IT, Construction, Education, Electrical, Entertainment, Food & Beverages, Health & Beauty, Health & Safety, Human Resources, Legal Services, Medical & Pharmaceutical, Office, Plumbing, Postal & Couriers, Properties, Restaurants, Shopping, Sports, Telecommunication, Transport, and Travel & Tourism. A blue arrow labeled 'Quick Search Area' points to the right side of the grid.

Below the grid, there are three buttons: 'Save selected links', 'View linked', and 'Reset'. Below these is a pagination bar showing 'Page 1 of 382 (38137 items)' and navigation arrows. Below the pagination is a table with the following structure:

<input type="checkbox"/>	Material Group	Linked
<input checked="" type="checkbox"/>	Business function specific software; Materials requirements planning logistics and supply chain software	Yes
<input checked="" type="checkbox"/>	Employment; Recruitment services	Yes
<input checked="" type="checkbox"/>	Industrial management; Supply chain analysis or re engineering services	Yes
<input checked="" type="checkbox"/>	Supply chain management; Logistics	es
<input type="checkbox"/>	Abrasive wheels; Abrasive cubic borozon nitrate wheels	
<input type="checkbox"/>	Abrasive wheels; Abrasive diamond wheels	
<input type="checkbox"/>	Abrasive wheels; Tungsten carbide abrasive wheels	

A blue arrow labeled 'Link Area' points to the right side of the table.

As you can see in the image above, the page has two distinct areas. In the Quick Search Area you will find the more often searched or popular categories. Clicking on an image will populate the data grid below the images (link area) with the relevant categories linked to that image. In the image below the results after clicking on the “Restaurants”, are displayed.

<input type="checkbox"/>	Material Group	Linked
	<input type="text"/>	<input type="text"/>
<input type="checkbox"/>	Eating and drinking establishments; Bars	No
<input type="checkbox"/>	Eating and drinking establishments; Fast food establishments	No
<input type="checkbox"/>	Eating and drinking establishments; On street food vendors	No
<input type="checkbox"/>	Eating and drinking establishments; Restaurants	No
Count=4		
Create Filter		

As an alternative to clicking on the images, you can do a keyword search by entering a keyword in the textbox below the Material Group header, and pressing enter – see image below. **Always use singular when searching for items** in the textbox

Save your links

Insert keyword here

Check applicable categories

<input type="checkbox"/>	Material Group	Linked
	<input type="text" value="bearing"/>	<input type="text"/>
<input checked="" type="checkbox"/>	Bearings; Air bearings	No
<input checked="" type="checkbox"/>	Bearings; Angular contact bearing	No
<input type="checkbox"/>	Bearings; Ball bearings	No
<input checked="" type="checkbox"/>	Bearings; Bearing ball	No
<input type="checkbox"/>	Bearings; Bearing blocks or housings	No
<input type="checkbox"/>	Bearings; Bearing cage	No
<input type="checkbox"/>	Bearings; Bearing caps	No

You can now select the categories applicable to your business by checking the checkbox in the first column. You can check multiple items by checking the checkbox to the left of the Material Group header. Once you have made your selections, click on ‘Save selected links’. **Please note that where there are multiple pages you will need to save your links before moving to the next page.**

In the image above, the word “bearing” was entered and the data grid reflects all the possible categories in 1 or multiple pages. If you cannot find what you are looking for try refining your search. For example let’s say you are a stationery supplier but find very little when you search for stationery try searching for individual products like pencil or eraser.

